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**NAMED IN  
BEST LAWYERS  
IN AMERICA 1995 – 2018**  
Personal Injury Litigation – Defendants



## JOE W. REDDEN, JR.

### OF COUNSEL

For more than 36 years, Joe Redden has tried scores of cases to jury verdicts in both state and federal courts, representing both plaintiffs and defendants. His docket has included cases involving patent infringement, theft of trade secrets, product liability, oil and gas, breach of contract, fraud, personal injury, and complex commercial litigation. In recent years, he has tried four patent infringement cases to jury verdicts in Marshall, Texas, and Fresno, California. Mr. Redden is also actively involved in Beck Redden's defense of Cameron, the manufacturer of the blowout preventer on the *Deepwater Horizon*.

In 1995, in recognition of his accomplishments as a trial lawyer, Mr. Redden was elected to fellowship in the American College of Trial Lawyers, a professional association whose membership is limited to the top 1% of the practicing Bar. In 2012, Mr. Redden named as one of the Top 100 Super Lawyers in Thomson Reuters *Super Lawyers*, Texas edition.

### REPRESENTATIVE EXPERIENCE

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#### Intellectual Property

**Defended a computer software company in a patent case in Marshall, Texas, in which the plaintiff sought \$50 million in damages.** Obtained a jury verdict that the client did not infringe and that the plaintiff's patent claims were invalid.

**Defended the nation's sixth largest bank in a patent infringement case in Marshall, Texas, in which the plaintiff argued for \$200 million in damages.** The jury found infringement but awarded only \$27 million.

**Defended the manufacturer of an oilfield tool in a patent infringement case in the Eastern District of California.** Served as lead counsel in two trials, one to a jury and one to the bench, resulting in a final judgement. The case is currently on appeal to the Federal Circuit.

**Represented a multinational chemical company in a complex trade secret dispute involving a process for manufacturing polyethylene.** Settled the case on favorable terms after an eight-day temporary injunction hearing.

#### Drugs and Devices

**Represented a large pharmaceutical company in a diet drug case in Beaumont, Texas.** Obtained a jury verdict that the plaintiff's valvular heart disease was not caused by the drug.

**Defended a manufacturer of silicone breast implants in numerous cases in state and federal courts in Texas.** Tried four cases to conclusion, obtaining three defense verdicts.

**Represented a manufacturer of bovine collagen implants in two lengthy personal injury trials in Houston, Texas.** Secured defense verdicts in each case.



**AV® PREEMINENT RATED  
MARTINDALE HUBBELL**

**Pioneered the development of the medical device preemption defense in numerous courts around the country, including presentation** of oral arguments to U.S. Courts of Appeals for the Fifth, Seventh, and Ninth Circuits and the Supreme Courts of Texas and Pennsylvania.

**Won a summary judgment dismissing some 75 cases filed in Harris County, Texas, against a heart valve manufacturer** on the basis that the claims were preempted by federal law. The summary judgment was affirmed by the Houston Court of Appeals.

#### **Product Liability/Personal Injury**

**Defended manufacturers of motor vehicles in numerous product liability cases, including 10 cases tried to jury verdicts.**

**Represented the manufacturer of a shotgun whose barrel exploded, blinding the plaintiff.** Obtained a federal jury verdict in Houston in favor of the manufacturer.

**Defended a large trucking company in a wrongful death case brought by children of a deceased mother** who was decapitated after driving under the trailer. Settled the case on favorable terms after five days of trial.

### **PROFESSIONAL ACTIVITIES AND MEMBERSHIPS**

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Fellow, American College of Trial Lawyers

Advocate, American Board of Trial Advocates

International Association of Defense Counsel

Life Fellow, American Bar Foundation

Life Fellow, Texas Bar Foundation

Life Fellow, Houston Bar Foundation

### **AWARDS AND RANKINGS**

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Named in *Best Lawyers in America* - Personal Injury Litigation - Defendants, 1995 - 2018

Recognized in *Chambers USA* in Litigation: General Commercial (Texas), 2017

Named to Thomson Reuters *Texas Super Lawyers* - Civil Litigation: Defense, 2003 - 2017

Recognized by *Benchmark Litigation* as a Local Litigation Star - Texas, 2014 - 2016 and a leading Texas attorney in Intellectual Property and Product Liability Litigation, 2011

Recognized in *Chambers USA* as a *Leader in their Field* Litigation: General Commercial (Texas), 2013 - 2015

Lawyer of the Year - Texas, Personal Injury Litigation, 2014

Named in *Who's Who Legal*, Product Liability Defense, 2011

### **RELATED NEWS**

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2018 Best Lawyers in America Honors Beck Redden Attorneys

08.15.17

Beck Redden Maintains Top Ranking in 2017 Chambers USA Directory

05.26.17

Beck Redden Celebrates 25th Anniversary

01.09.17

## **PUBLICATIONS AND PRESENTATIONS**

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Patent Litigation in the Eastern District of Texas, presented at Patent Trolls 2007, London, England (December 2007).

Testimony From Your Own Witnesses: Direct Examination Strategies, presented at The Jury Trial 2005, University of Houston Law Foundation

Unsinking The Ship: Salvaging The Case When The Company Representative is Torpedoed in a Video Deposition, presented at U. S. Law Seminar, 2005

## **COMMUNITY INVOLVEMENT**

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Alexis de Tocqueville Society of The United Way

## **EDUCATION**

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J.D., University of Texas School of Law, with High Honors, 1975

B.A., Texas Christian University, *magna cum laude*, 1972

## **ADMISSIONS**

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State Bar of Texas

United States Supreme Court

United States Court of Appeals for the Fifth, Seventh, Ninth and Federal Circuit

United States District Courts for the Eastern, Northern, Southern and Western Districts of Texas