

Advanced Intellectual Property Litigation

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Advanced Intellectual Property Litigation

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WEBCAST

July 8-9, 2021

WEBCAST REPLAY

August 5-6, 2021

DAY ONE

6.75 hours including 1 ethics

- 8:55 **Welcoming Remarks**
Course Director
Derrick A. Pizarro, *San Antonio*
Pizarro Allen
- 9:00 **Litigating Trade Secrets and Common Law Trademarks in State Court**
.75 hr (.25 ethics)
Michael K. Hurst, *Dallas*
Lynn Pinker Hurst & Schwegmann
- 9:45 **Interplay and Strategies for Parallel District Court and PTAB Proceedings**
.75 hr
Hilda C. Galvan, *Dallas*
Jones Day
Leisa Talbert Peschel, *Houston*
Jackson Walker
- 10:30 **Break**
- 10:45 **Assignor Estoppel: What Will Be Left After *Minerva* and Why Does It Matter?** .5 hr
Dawn M. Jenkins, *Houston*
DLA Piper
- 11:15 **Arthrex Aftermath** .5 hr
Prof. Saurabh Vishnubhakat, *Fort Worth*
Texas A&M University School of Law
- 11:45 **Break**
- 12:00 **District Court Proceedings: A View from the Bench in the COVID Era and Beyond** 1.25 hrs (.5 ethics)
Moderator
Sharon A. Israel, *Houston*
Shook Hardy & Bacon
- Panelists**
Hon. Dena Hanovice Palermo, *Houston*
Magistrate Judge, U.S. District Court
Southern District of Texas
Hon. Shashi H. Kewalramani,
Riverside, CA
Magistrate Judge, U.S. District Court
Central District of California

- Hon. Robert W. Schroeder III, *Texarkana*
Judge, U.S. District Court
Eastern District of Texas
Hon. Lee Yeakel, *Austin*
Judge, U.S. District Court
Western District of Texas
- 1:15 **Break**
- 1:30 **The Trademark Modernization Act: New Options for Challenging Trademarks** .5 hr
Bill Barber, *Austin*
Pirkey Barber
- 2:00 **Software Protection and Enforcement After *Google v. Oracle*** .75 hr
Van Lindberg, *San Antonio*
Taylor English Duma
- 2:45 **Break**
- 3:00 **Relationship Between Trade Secrets and NDAs** .75 hr (.25 ethics)
Matthew P. Whitley, *Houston*
Beck Redden
- 3:45 **Venue Considerations and Update** .5 hr
Michael C. Smith, *Marshall*
Siebman Forrest Burg & Smith
- 4:15 **How 2020 Has Impacted Jury Decision-Making** .5 hr
Jason S. Bloom, *Dallas*
Bloom Strategic Consulting
- 4:45 **Adjourn**

DAY TWO

5.5 hours including .75 ethics

- 8:55 **Announcements**
- 9:00 **New Options for Enforcing Copyrights** .5 hr
Katharine Trendacosta, *San Francisco, CA*
Electronic Frontier Foundation
- 9:30 **eCommerce and Copyright Enforcement** .5 hr
Brianna Hinojosa-Smith, *Dallas*
Yum! Connect
- 10:00 **Battling the Counterfeiters** .5 hr
Jason Freeman, *Frisco*
Freeman Law
- 10:30 **Break**
- 10:45 **Sovereign Immunity: Current Issues** .5 hr
Michael Shaunessy, *Austin*
McGinnis Lochridge
- 11:15 **Arbitration of Technology Licenses** .5 hr
Christopher M. Nolland, *Dallas*
Law Offices of Christopher Nolland
- 11:45 **Break**

- 12:00 **Managing the IP Case and More: The In-House Perspective** 1 hr
Moderator
John DeGroote, *Dallas*
DeGroote Partners
- Panelists**
Brigitte Jeffery Echols, *Houston*
Schlumberger
Christina Scelsi, *Austin*
Wargaming (USA), Inc.
- 1:00 **Break**
- 1:15 **Defending and Enforcing Injunctions in Federal Court IP Cases** .5 hr (.25 ethics)
Matthew Acosta, *Dallas*
Platt Cheema Richmond
- 1:45 **International Enforcement and Anti-Suit Injunctions** .5 hr
Danielle Healey, *Houston*
Fish & Richardson
- 2:15 **Break**
- 2:30 **The Role and Influence of Special Masters** 1 hr (.5 ethics)
Hon. Xavier Rodriguez, *San Antonio*
Judge, U.S. District Court
Western District of Texas
Peter S. Vogel, *Dallas*
Foley & Lardner
- 3:30 **Adjourn**

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